

Understanding Taxes



Theme 5: Impact of Taxes





“Political work is the
life-blood of all
economic work.”

–Mao Zedong



Goals of Taxation



- Raise revenue
- Be fair
- Influence behavior



Horizontal Equity

Equals should
be taxed equally.





Excise Tax

Tax on the sale or use of specific products





Sin Tax

Discourages unhealthy behavior





Gasoline Excise Tax

A user tax that generates revenue to build and maintain roadways





Role of Lobbyists

Work to influence
lawmakers' decisions





How to Lobby for Your Cause

Find an issue

Research

Know your legislators

Understand the legislative process

Make your position known

Be brief, persistent, and polite

